



2009 Annual Report





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Our company at first sight

TIPOS, národná lotériová spoločnosť, a.s.,
2006 - 2009

	2006	2007	2008	2009
Gambling revenue in €	166,474,735	255,422,772	292,822,158	302,320,088
Paid out prizes in €	107,183,335	171,479,726	202,142,697	217,858,455
Winning share in %	64.38	67.14	69.03	72.06
Lottery Duty in €	19,577,129	26,957,549	31,565,900	29,160,283
Economic result in €	7,420,666	9,278,789	-68,350,361*	7,669,275
Number of employees	98	109	111	108
Number of active outlets	1,694	2,075	2,145	2,147
Number of active terminals	1,725	2,128	2,193	2,195

*2008 economic result was mainly influenced by charging reserve for a risk from the judicial case and legal expenses

Introduction

The opening remark by Chairman of Board of Directors and General Director



Ing. Peter Kapusta
Chairman of Board of Directors and General Director of TIPOS,
národná lotériová spoločnosť, a.s.

Ladies and gentlemen,

Year 2009 was a key year for TIPOS due to adopting of new currency Euro since January 1st, 2009. The company managed to keep the players interest in our key products via right marketing and gained great results. The company broke the last years maximums in many economic ratios, mainly in deposits, revenues and disbursed winnings in value of more than 217.8 million Euros. We disbursed the highest winning ever in value of more than 11 million Euros in LOTO. It is interesting the game was played via Internet on www.tipos.sk.

Lottery Duty for Good Causes and scratch cards exceeded amount of 29 million Euros. We confirmed our leading position of the biggest tax payer of all gambling providers. Again, we fulfilled the main meaning of National Lottery Company - effective source creation for Good Causes such as health care, social help, humanitarian help, creating, development, protection and renewal of cultural values, support of art and culture, education, training, sport development, environment issues and public health protection.

The company reached revenues in value of more than 302.32 million Euros an increase by 3.24% on the previous year's figure. The highest revenues of 156 million Euros were among lottery draw games. LOTO, our most successful lottery was dominant. A strategic

step for our players was introduction of playing lottery draw games via SMS. Revenue growth by 26.6% on previous year's figure was reached in Internet-based games and Internet-based sport bets in value of 131.1 million Euros. In 2009, we launched increased number of scratch cards; many of them were of short-term with new elements for players. This reflected in growth of deposit value of 14.4 million Euros.

Based on a motion of Ministry of Finance of the Slovak Republic and TIPOS, národná lotériová spoločnosť, a.s., State Attorney of Slovak Republic filed an extraordinary review to the Supreme Court of the Slovak Republic in a lawsuit with Športka, a.s. The case concerns unfair competition, compensation for damage and demand for satisfaction. The Supreme Court of the Slovak Republic affirmed the judgment of Regional Court of Bratislava dated March 1st, 2007 against our company. At the present, the company is waiting for The Supreme Court of the Slovak Republic statement.

In 2009, TIPOS, národná lotériová spoločnosť, a.s., was awarded Responsible Gaming Framework Certificate of 1st level by WLA. The certificate guarantees we are committed to operate The National Lottery in a socially responsible way including retail controlling, staff training, application of marketing and advertising rules, education of players and co-operation with centers for information, advice and practical help regarding the social impact of gambling.

In the end let me thank to all of our colleagues who have contributed to the excellent results of the company. I would also like to thank to National Lottery players for their interest in our lottery and other games and to our business partners for providing us with quality services.

Ing. Peter Kapusta
Chairman of the Board
General Director
TIPOS, národná lotériová spoločnosť, a.s.



Who we are

Who we are



Company Profile

The commercial company TIPOS, národná lotériová spoločnosť, a.s., was set up by the establishment contract concluded on 11 December 1992. The company was registered in the Companies Register of the District Court Bratislava I, on 28 January 1993 with the share capital of SKK 4 million. In 2009 share capital of the company reached 365,133.107625 Euros.

Slovak Republic represented by the Ministry of Finance of Slovak Republic is the only shareholder of the company registered in the evidence of securities managed by the Central Depository of Securities SR, JSC.

- Business name: TIPOS, národná lotériová spoločnosť, a.s.
- Legal form: Join stock company
- Address: Brečtanová 1, Bratislava
- Company identification number: 31340822
- Incorporation date: December 11th, 1992
- Capital stock: 365,133.107625 Euros
- Number of shares: 11
- Form of shares: registered non-bearer shares

Business activity:

- trade in services,
- retail,
- wholesale,
- advertising,
- free business consulting,
- administration,
- organizing of trainings, courses and seminars,
- market and public opinion survey,
- copy work,
- free trade moveable assets rental,
- fixed assets rental including non-basic services - procurement,
- free trade machine, equipment and technologic units' rental,
- accounting,
- organizational, economic and accounting consultancy,
- operation of lotteries under the provision of §4 sec. 3 letter c,d, e Act Nr. 171/2005 Coll. on Gambling Games, on Change and on Amendments and Supplements to Some Acts,
- operation of Internet gambling games under the provision of §3 sec. 2 letter f. Coll. Nr. 171/2005 on Gambling Games on Change and on Amendments and Supplements to Some Acts,
- operation of gambling games under the provision of §53 sec. 1 Act Nr. 171/2005 Coll. Gambling Games, on Change and on Amendments and Supplements to Some Acts - participation in founding and operating of gambling games
- Practice of entrepreneurial activity related to the operation of gambling games under the provision of §53 sec. 1 Act Nr. 171/2005 Col. on Gambling Games the Change and Amendments of Some Acts: participation in foundation and operation of gambling games under relevant Act in trade companies of Slovak Republic, - activities of organizational and economic advisors in the field of gambling games operation under Act Nr. 171/2005 Coll. on Gambling Games the Change ad Amendments of Some Acts. - providing of mediatory service for companies acting in the field of gambling games sector.

Position, rights, and duties and particular products of TIPOS, národná lotériová spoločnosť, a.s., (further only "the company" or "TIPOS" or "the company TIPOS") are revised in the Act. Nr. 171/2005 Col. on Gambling Games the Change and Amendments of Some Acts in valid wording. In 2009, the company operated state lottery - number lotteries and gambling games via Internet as well as instant lotteries.

In 2009, TIPOS also provided non-lottery products such as mobile credit recharge of mobile operators Orange Slovakia and T-Mobile Slovakia. By means of asset share in a daughter company CASINOS SLOVAKIA, a.s., the company operated on Slovak gambling games market in competitive environment of casino gambling games providers.

Company Authorities

General Meeting

The supreme body of the company is General Meeting. Slovak Republic represented by Ministry of Finance is the only shareholder of TIPOS, národná lotériová spoločnosť, a.s., registered in evidence of registration of issues of book-entry securities by Central Securities Depository of the Slovak Republic.

Board of Directors

The Board of Directors is the statutory body of the company. It manages its activities, represents the company and executes decisions on behalf of the company except issues within General Meeting.

The structure

Chairman

Ing. Peter Kapusta

Vice-president

Ing. Ján Barczi

Members

Ing. Ivan Litvaj

JUDr. Milan Knop

PhDr. Ladislav Kriška

Supervisory Board

Supervisory Board is the supervisory body of the company. It supervises Board of Directors and entrepreneurial activities of the company. It reports to General Meeting.

The structure

Chairman

JUDr. Roman Ožvold

Vice-president

Ing. Vladimír Štric

Members

Ing. Tomáš Richter

Mgr. Miloš Prelec

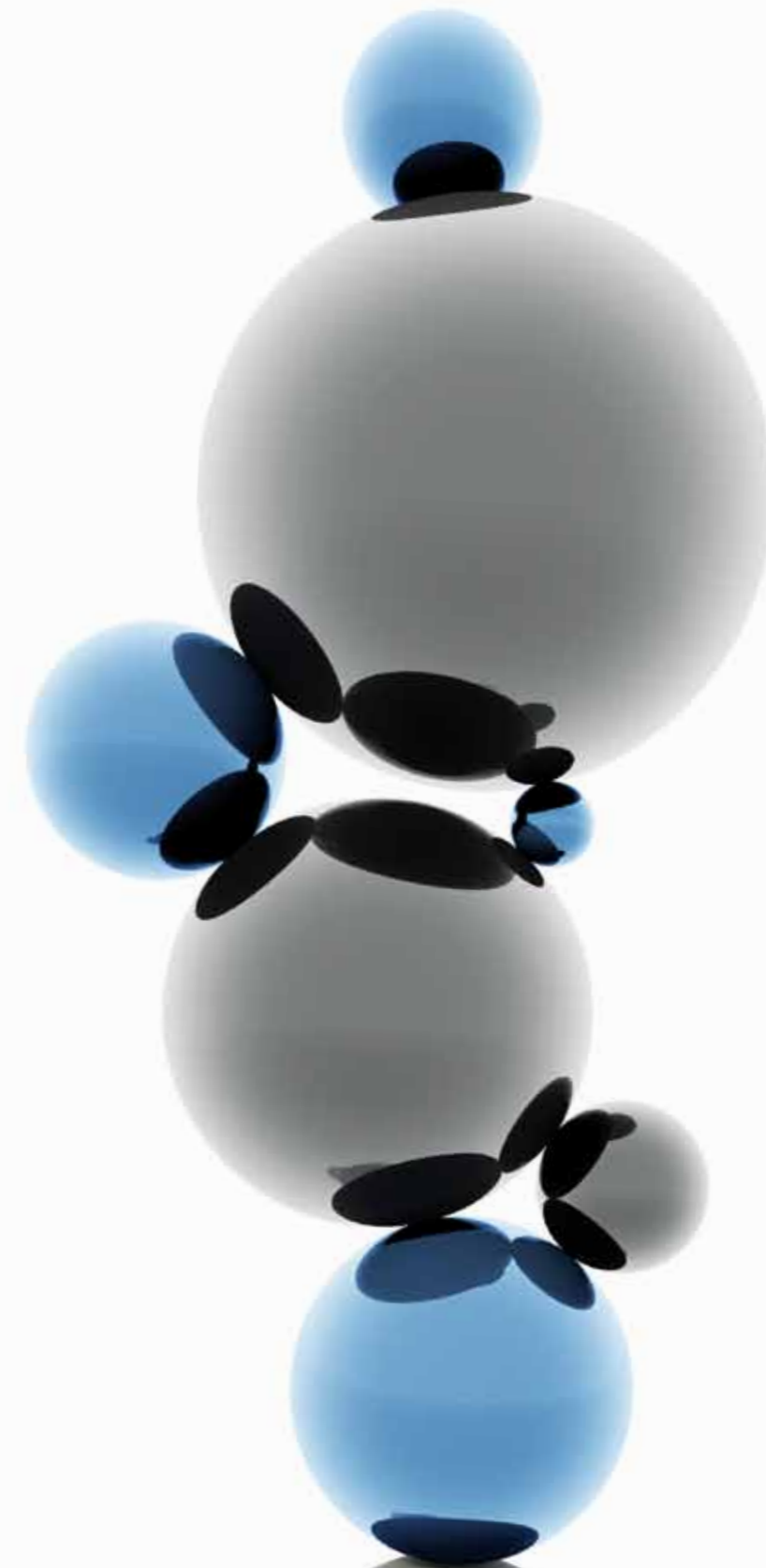
Ing. Miloslav Marek

General Director

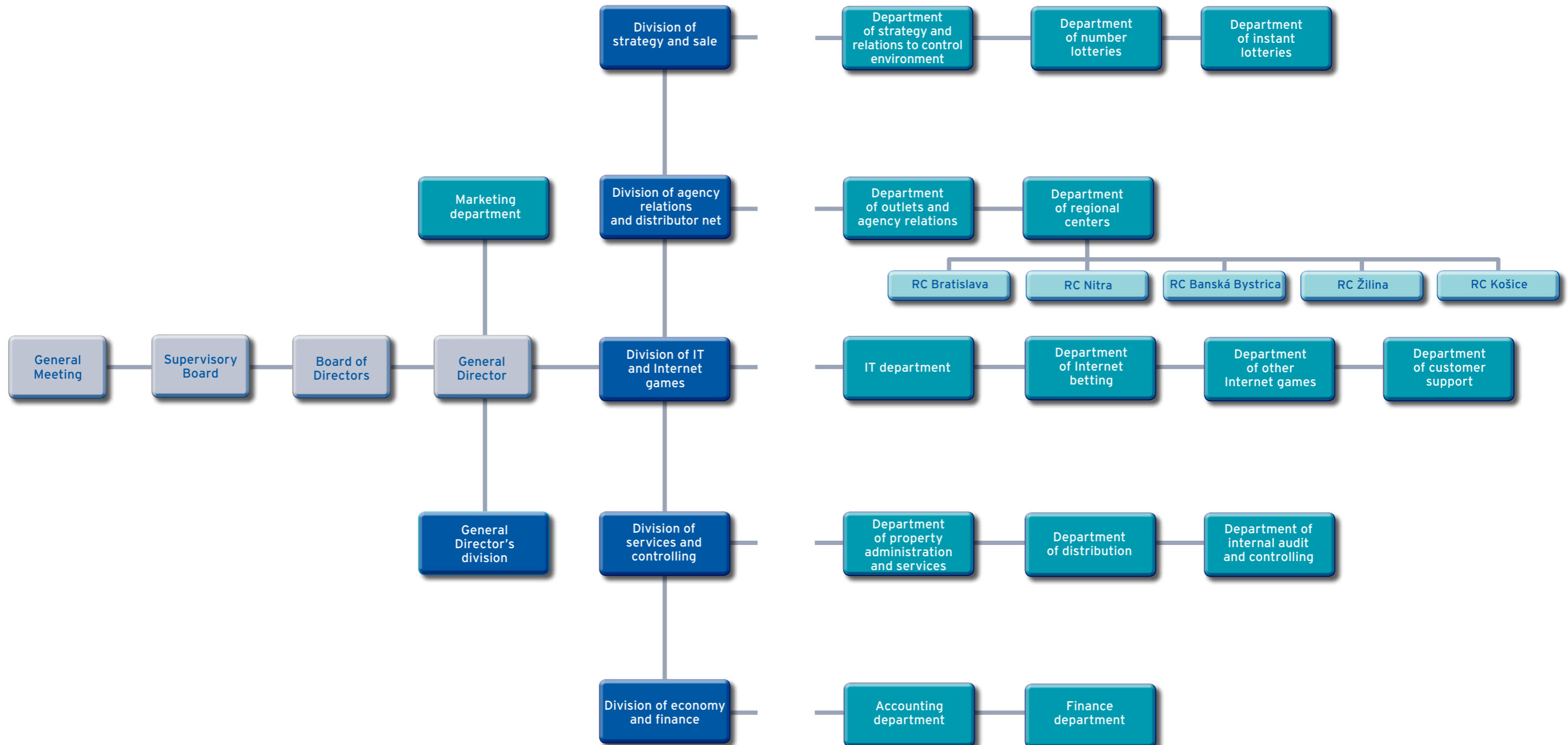
General Director

Ing. Peter Kapusta

Chairman of the Board executes duties of General Director and is appointed from the Board members. General Meeting has a right to withdraw him/her. General Director is the executive body of the company. He manages the company within his powers defined in written form by the Board and the company structure.



Organizational structure of the company



Where we go



Mission, goals and values

Mission

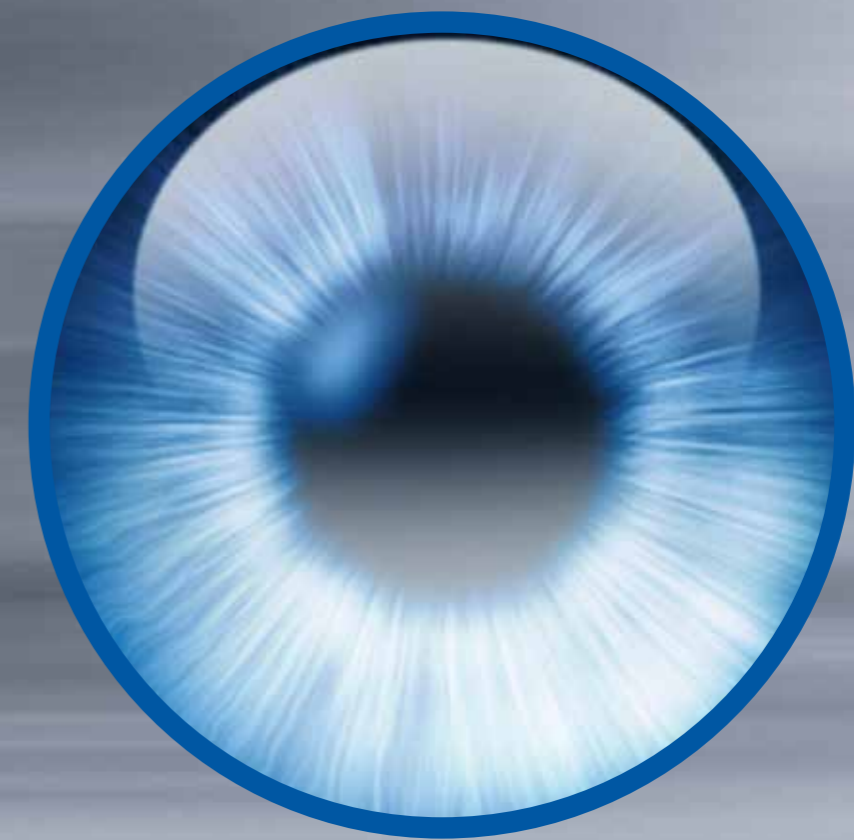
Mission of our company is to make our players happy and share their joy of the achieved results. We help them to make their dreams come true. To our players we bring joy in winnings as well as fun and excitement of expected results and game itself. We are committed to operating The National Lottery in a socially responsible way. We work constantly to ensure that lottery games do not encourage excessive play.

Values

- To be stable and reliable to our players and partners
- To improve
- To work as a team
- Being client-oriented
- To innovate our products and keep on moving
- Do not encourage excessive play

Goals

The strategic goal of TIPOS is to raise financial means via its games in a most effective way and to return it to the society for Good Causes in a form of Lottery Duty and through sponsoring and charity activities. Lottery Duty is the essence of the company existence and therefore it should be major to economic parameters such as revenues and profit.



What we did in 2009

What We Did in 2009

2009 Events

January

- Launching of scratch cards "Šťastná 7 #90" on January 17th, 2009, a lot price 0.30 Euro, volume of 7 million tickets;
- Launching of scratch cards "Prasa v žite #91" on January 17th, 2009, a lot price 0.30 Euro, volume of 8 million tickets;
- Launching of scratch cards "Magické peniaze #92" on January 17th, 2009, a lot price 1 Euro, volume of 4 million tickets;
- On Sunday, January 18th, 2009 - the biggest lottery win ever in the LOTO draw with 11,002,674.93 Euros Jackpot prize;
- Introduction of new service for the clients - self-service result checker "TICKET-SCAN". The device was installed within the pilot program to improve and simplify services for a client.

February

- Launching of scratch cards "Diamant #93" on February 2nd, 2009, a lot price 2 Euros, volume of 1.5 million tickets;
- Launching of scratch cards "Veselé čísla #94" on February 23rd, 2009, a lot price 1 Euro, volume of 2.25 million tickets.

March

- Launching of scratch cards "Jarné slnko #95" on March 16th, 2009, a lot price 2 Euros, volume of 0.5 million tickets.

April

- Launching of scratch cards "Ohnivá 5 #96" on April 6th, 2009, a lot price 0.50 Euro, volume of 0.5 million tickets.

May

- Launching of scratch cards "Lásky čas #97" on May 1st, 2009, a lot price 1 Euro, volume of 0.5 million tickets.

June

- June 1th, 2009 - launching of LOTO Premium Game in value of 2 million Euros valid through September 20th, 2009;
- Launching of scratch cards "Letné hity #77" on June 1st, 2009, a lot price 2 Euros, volume of 0.5 million tickets;

- June 22nd, 2009 launching of new service for number lotteries - playing via SMS in co-operation with T-Mobile Slovakia - playing via mobile phones.

August

- Launching of scratch cards "Psíčkovia #78" on August 31st, 2009, A lot price 1 Euro, volume of 2 million tickets;
- Fulfillment of criteria to receive Responsible Gaming Framework Certificate of 1st degree.

October

- Launching of scratch cards "Vianočná lotéria #79" on October 1st, 2009, a lot price 3 Euros, volume of 1 million tickets;
- Change of LOTO ticket - increased number of columns from 8 to 10;
- The second biggest LOTO in Slovakia win ever on last Wednesday of October LOTO Jackpot in 1st draw reached 3,668,810.08 Euros.

November

- Playing numerical lotteries via SMS in co-operation with another mobile operator - Orange Slovensko, a.s.;
- On November 16th, 2009 on TIPKURZ.SK a player placed a bet and won 50,687.48 Euros.

December

- Launching of scratch cards "Drahokamy #8" on December 1th, 2009, a lot price 2 Euros, volume of 1.5 million tickets.

Top management report on 2009 economic results



Top management report on 2009 economic results

2009 Financial results

INCOMES

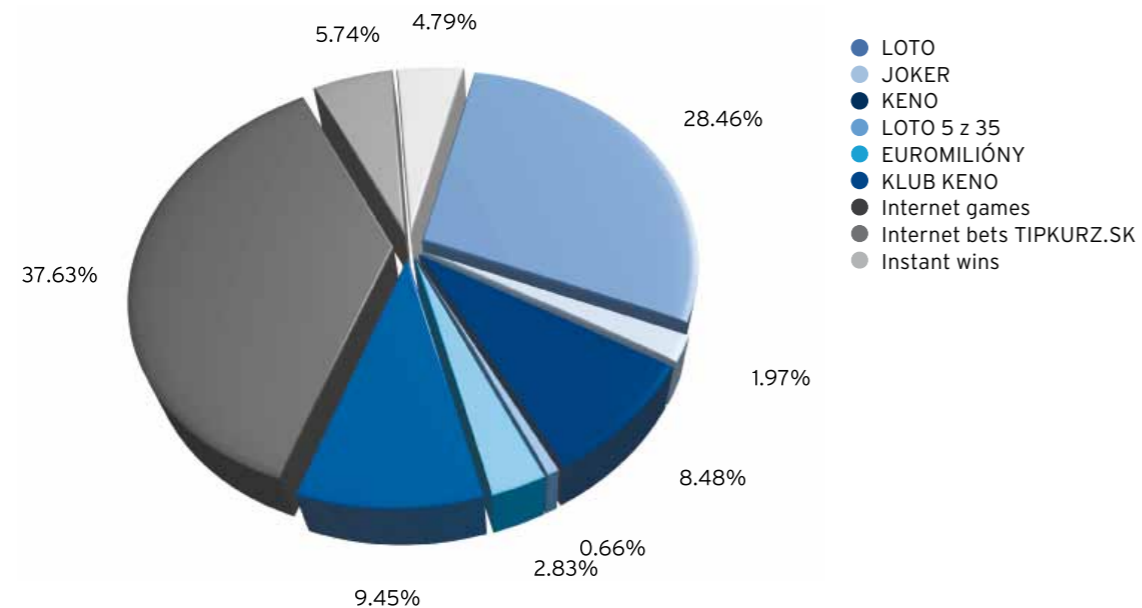
The company incomes reached 305,030,882 Euros, an increase of 2.62% on the previous year's figure. We succeeded in growing annual incomes in the year - an increase of 14.77%.

REVENUES

The gambling games revenues represent 99.11% of all incomes of the company. In 2009 revenues reached 302,320,088 Euros, an increase of 3.24% on 2008 figure and an increase of 14.86% on the planned revenues.

Revenue structure of gambling games in €	2009	2008	Abs. 09-08	Relat.% 09/08
Number lotteries	156,738,511	174,789,520	-18,051,009	89.70%
LOTO	86,053,079	98,332,607	-12,279,528	87.51%
JOKER	5,942,880	6,942,033	-999,153	85.61%
KENO 10	25,630,199	26,717,604	-1,087,405	95.93%
LOTO 5 z 35	1,983,581	2,235,755	-252,174	88.72%
EUROMILIÓNY	8,569,778	9,741,439	-1,171,661	87.97%
KLUB KENO	28,558,994	30,820,082	-2,261,088	92.66%
Internet games	113,754,466	89,555,983	24,198,483	127.02%
Internet bets TIPKURZ.SK	17,343,075	14,486,351	2,856,724	119.72%
Instant wins	14,484,036	13,990,304	493,732	103.53%
Total	302,320,088	292,822,158	9,497,929	103.24%

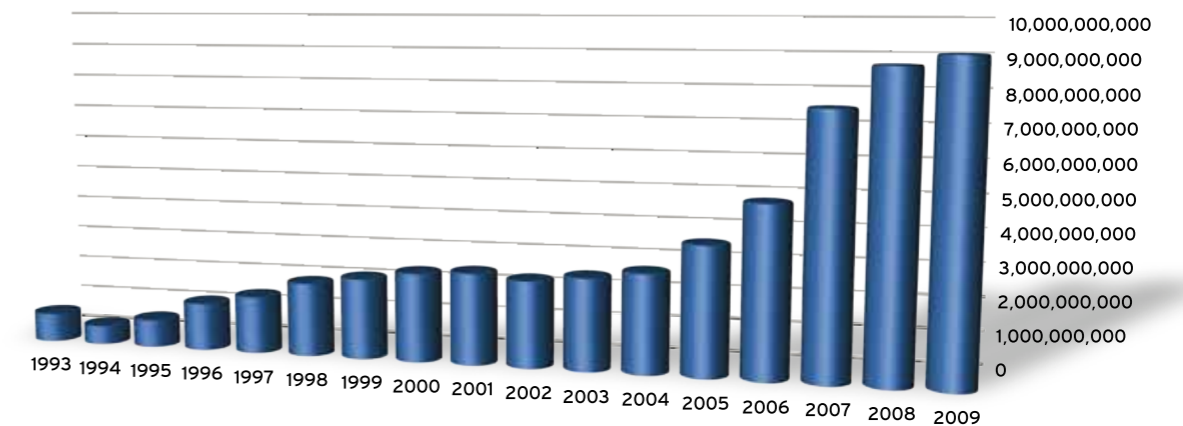
Share of each game in total revenues



GROSS WAGER

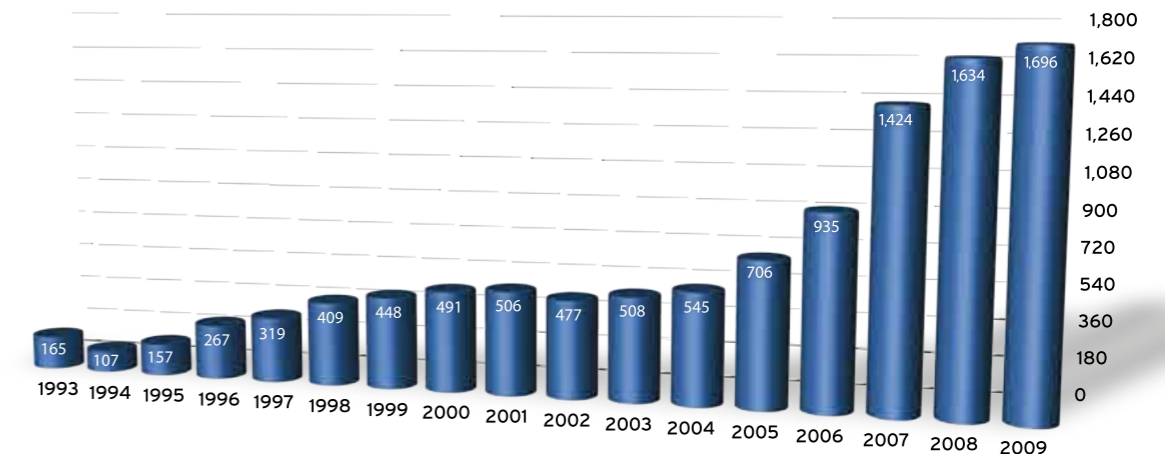
Gambling games gross wager reached its historical maximum in 2009 and continues to grow since 2006. In 2009 it grew dynamically in Internet e-Casino and TIPKURZ.SK. Number lotteries deposits went slightly down.

Gambling games gross wager in SKK



The total yearly average wager per inhabitant per online and offline sale and via Internet and SMS increased again in 2009 and reached the amount of 56.30 Euros.

The total yearly average wager per inhabitant via our games in SKK



COSTS

The company costs before tax were 298,899,095 Euros. A decrease of 18.05% on previous year's figure and an increase of 14.07% on planned figure.

A costs decrease of 65,816,161 Euros on year 2008 figure was mainly influenced by clearing of Tax Administration liability regarding VAT and the reserve created for the 2008 judicial case.

Winning prize costs were for 217,858,455 Euros. It represents 72.89% of all costs. Special premium games influenced the higher winning rate as well as Internet-based games provided by TIPOS.

The other highest costs item besides winning prize costs is Lottery Duty. The company paid 29,160,283 Euros to the Government for Good Causes. It represents 9.76% of total costs.

Additional costs relating to the operation of gambling games (GTECH Slovakia Corporation services for online processing of number lotteries and instant wins, fees for services relating to operation of gambling games and other direct costs) represented 15.75% of total costs.

ECONOMIC RESULT

2009 economic result of the company is a profit in the amount of 7,669,275 Euros. Accrued income tax (charged in 2009) represents tax liability in a value of 1,537,488 Euros.

The Board recommends to General Meeting to account 2009 economic result in full value to undistributed profit of last years.

FINANCIAL STATUS

Financial status of the company is credit. The company met all of its Lottery Duty, income tax, legal entity income tax, withholding tax, VAT, insurance and other legal duties on time and in statutory terms. It fulfilled its commitment towards winner, supplier and employees. Liquidity coefficients prove the solvency and financial independence without a loan burden.

ASSETS

The company assets were decreased by 15,521,590 Euros. Non-current assets rose by 286,230 Euros due to growth of long-term tangible and long-term intangible assets. Current assets were decreased by 15,299,115 Euros. The biggest drop was recorded with short-term receivables - a decrease by 15,121,584 Euros. 13,277,567 Euros will be included in liabilities in terms of valid regulations. There was a decrease of current assets with financial accounts in amount of 1,642,700 Euros. Growth of long-term liabilities is due to accrued tax liability in amount of 1,537,488 Euros. Total liability growth represents 1,441,894 Euros.

Long-term financial assets represent value of 2,088,130 Euros net, the same value as the previous year and there was no change recorded.

In 2009, there was no assignment in the company that would be liable to the Board of Directors or Supervisory Board approval according to the individual instructions or articles of association.

CAPITAL INTEREST

In 2009, the company had capital interest in the following companies: CASINOS SLOVAKIA, a.s., capital share of 51.32%, 2,088,130 Euros in monetary terms. CASINO SLIAČ SLOVAKIA, a.s., in liquidation with a share capital of 51%, 294,563 Euros in monetary terms with an adjusting entry of the same value.

SHARE CAPITAL

In 2009 share capital increased on the last year's figure by 7,669,275 Euros, i.e. by the economic result of current period. Vis-à-vis no change in the charged reserve for a risk from the lawsuit (its dissaving or cancellation), share capital shows a value of - 44,281,642 Euros. In 2008 it was - 51,950,917 Euros.

LIABILITIES

The company liabilities (including the reserve) were increased mainly in short-term liabilities by 15,974,990 Euros due to receivables in value of 13,277,567 Euros. Future costs in 2009 decreased by 8,429,266 Euros on the previous year's figure due to accumulated Jackpot inclusive of LOTO special award at the end of 2008.

Future revenues increased by 937,745 Euros on previous year's figure due to pre-paid wagers of number lotteries for 2010. In 2008 there were no pre-paid wagers due adopting of new currency Euro in 2009.

ADDITIONAL INFORMATION

In 2009 the company did not provide a loan or advance to any entity mentioned in §196 and Act Nr. 513/1991 Coll. of Code de Commerce the Change and Amendments of Some Acts. The company did not demise any estate to such entity or per contra. The company did not sign any contract on providing assets to its use.

Articles of association of TIPOS consist of all binding and commendatory regulations "Model articles of association with 100% capital participation of state" approved by Slovak Government under Act Nr. 396 of April 17th, 2002.

Relations between the company and a member of company's body in executing company's matters is defined by discharge of function contract. According to Code de Commerce the contract must be in a written form and approved by General Meeting to be valid and efficient. All of TIPOS discharges of function contracts were approved by General Meeting on behalf of Ministry of Finance of the Slovak Republic.

Accounting entity does not have any entity abroad.

Gambling levy

Total value of Lottery Duty accounts for 29,160,283 Euros, an increase by 2,405,617 Euros or 7.62% on the previous year's figure.

The company keeps its significant position of the biggest tax payer of all Slovak gambling games operators.

Lottery Duty structure in €	2009	2008	Abs. 09-08	Relat. % 09/08
Number lotteries	26,645,547	29,617,286	-2,971,739	89.97%
Internet games	803,927	606,250	197,677	132.61%
Internet bets TIPKURZ.SK	443,347	457,114	-13,767	96.99%
Scratch cards	1,267,462	885,250	382,212	143.18%

The biggest share of total Lottery Duty was reached by the most levy burdened numerical lotteries. Lottery Duty represents up to 91.38% of all company levies.

Paid out prizes

2009 was again a record year for the company in terms of prize wager and volume of disbursed winnings to our players. We paid out more than 32 million of prizes for 217,858,455 Euros (including premium prizes).

Prize wager structure in €	2009*	2008	Abs. 09-08	Relat.% 09/08
Numerical lotteries	79,106,754	88,214,885	-9,108,131	89.68%
Internet games	110,776,958	87,310,610	23,466,348	126.88%
Internet bets TIPKURZ.SK	15,701,047	12,793,336	2,907,711	122.73%
Scratch cards	8,504,844	9,910,728	-1,405,884	85.81%

*above-mentioned data do not include premium prizes in a value of 3,768,852 Euros.

From the structure of actually paid out prizes results an increase by 26.88% on the previous year's figure in Internet games. The games reached 97.38% winning rate (a share of paid out prizes from wagers).

In 2009, there were 6 winnings in a value of more than 6 million Euros in numerical lotteries.

Also at Internet bet TIPKURZ.SK the number of prizes increased by 22% which is almost identical with an increase of wagers by 19.72%.

Instant lotteries recorded a decrease of winnings on the previous year's figure despite an increase of wagers.

LOTO prize levels in 2009 affected the historical chart of the highest prize of the company and two of them reached the first two positions.

Top 10 in history of TIPOS in €					
Nr.	Amount in €	Game	Year	Bet period	Region
1.	11,002,675	LOTO	2009	3. week - Sunday	Internet bet via www.tipos.sk
2.	3,668,810	LOTO	2009	44. week - Wednesday	Nitriansky
3.	3,394,035	LOTO	2007	46. week - Wednesday	Prešovský
4.	3,359,416	LOTO	2007	36. week - Wednesday	Bratislavský
5.	3,014,660	LOTO	2009	17. week - Sunday	Košický
6.	2,997,340	LOTO	2005	23. week - Sunday	Bratislavský
7.	2,835,116	LOTO	2007	37. week - Sunday	Bratislavský
8.	2,533,760	LOTO	2008	14. week - Sunday	Košický
9.	2,168,309	LOTO	2006	37. week - Sunday	Trnavský
10.	2,147,543	LOTO	2005	2. week - Wednesday	Košický

Business Partners

Business network of online sales outlets

In 2009, the business network of online outlets did not increase number of outlets and terminals but we implemented more than 220 changes regarding terminals. The changes were regarding uninstalling of terminals in some outlets, opening of new selling points and change of mandate of existing outlets and terminals. In many case, closing down of outlets was forced by agents' insolvency as well as loss of lease and loss of interest in operating the outlets.

Status and balance coefficients of business network in Slovakia

Status coefficient of business network of online sales/As-53rd week of 2009/2008	As of 53rd week of 2009	As of 53rd week of 2008
Number of active terminals*	2,195	2,193
Number of active sales outlets	2,147	2,145
Number of active agents	1,158	1,160

*inclusive of 15 terminals at regional Post Directories from 23rd week of 2008 onwards

Balance coefficient of business network of online sales outlets /in 2009 in 2008	in 2009	in 2008
Number of active terminals*	2,405	2,404
Number of active sales outlets	2,357	2,355
Number of active agents	1,277	1,305
Number of active terminal week in the year	117,519	112,805
Number of terminal-weeks (inclusive of 15 T active posts)	118,545	113,270

Opening of new sales points were aimed to well-tested premises of our agents - cigar-stores and newsagents recorded more than 40 new outlets, more than 20 new betting agencies, 8 new units were opened at the post offices. New sales points were opened in shops of traders as well as in 40 new restaurants, bars and pubs. The truth is there is the highest outlets fluctuation and low solvency discipline in this sector.

From the point of localization the building of new terminals continued in chain stores or in new shopping malls. Number of newly built shopping centers did not reach growth of the previous year. New outlets were opened in Kaufland network (Galanta, Piešťany, Senica, Martin, Stará Ľubovňa, ...), TESCO (Snina, Trebišov, Detva, Revúca, ...), COOP (Jednota and Terno), BILLA, MAX, PRIOR, LIDL.

An online terminal revenues decrease of 8% on the previous year's figure was caused by lower revenues in some of the centers and chain stores such as TESCO, BILLA, CARREFOUR,...). On the other hand, the revenues increased in stores with more outlets such as COOP, KAUF LAND. Gradual and slow increase of outlets in the mentioned chain stores creates a long term, stable and highly effective network of sales points oncoming to trends in shopping and consuming habits of gaming public.

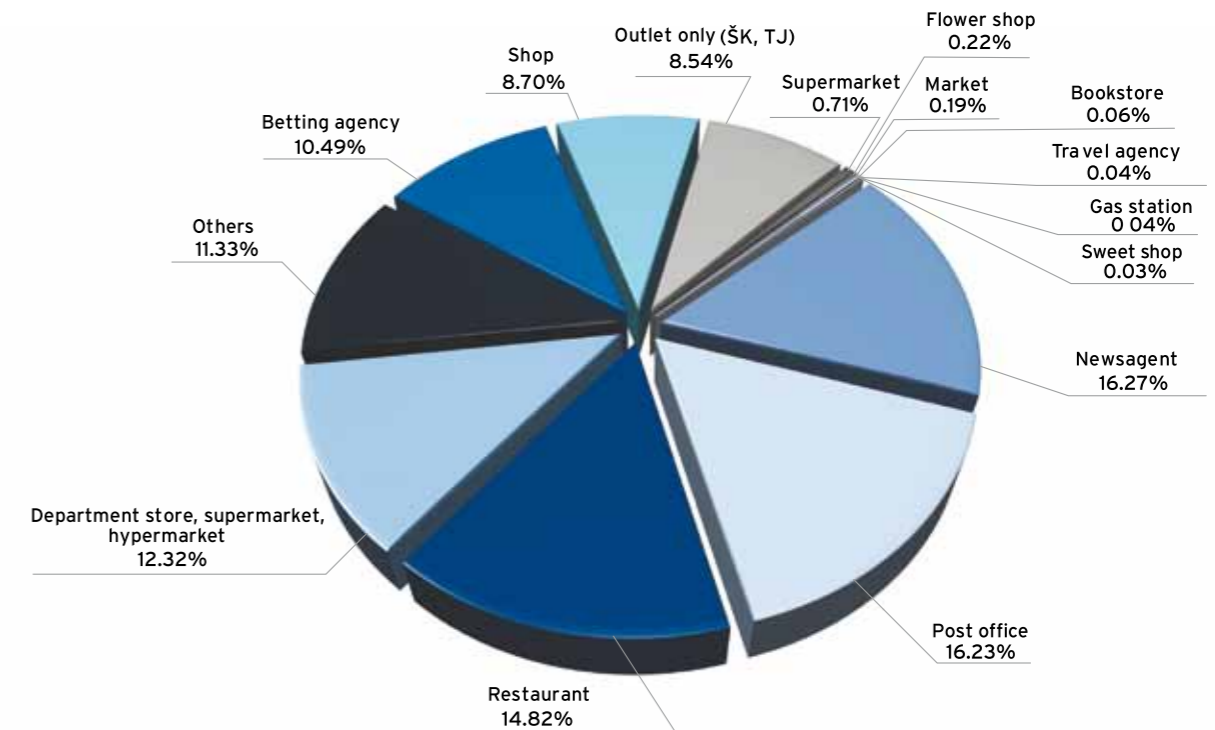
Shopping centers and chain stores:

Selected centers	year 2009*		year 2008*		Difference in 2009-2008 v €
	nr. of T.	Total sales in €	nr. of T.	Total sales in €	
TESCO	59	16,079,195	54	17,572,821	-1,493,626
KAUFLAND	41	9,544,547	36	9,399,407	145,140
BILLA	22	2,511,658	17	2,996,982	-485,324
HYPERNOVA	16	2,736,262	19	2,868,726	-132,463
COOP Jednota	31	3,157,570	24	1,955,584	1,201,986
TERNO supermarket	9	2,024,429	7	1,879,417	145,012
OC MAX	14	1,923,175	13	1,774,784	148,391
OC SARATOV Bratislava	4	1,251,999	4	1,220,204	31,795
CARREFOUR	2	560,821	3	1,219,117	-658,296
POLUS Bratislava	4	947,982	4	1,175,879	-227,898
AUPARK Bratislava	4	987,795	4	982,207	5,588
OC CASSOVIA Košice	2	517,654	2	684,365	-166,711
AVION Bratislava	2	499,380	1	645,799	-146,419
OC GALÉRIA	4	817,917	1	607,151	210,767
Potraviný BALA	6	481,459	8	384,900	96,559
METRO Žilina	1	53,887	1	143,753	-89,866
EURÓPA SHOPING B. Bystrica	2	184,013	2	82,640	101,373
OD STRED PRIOR	9	1,717,861	6	1,252,586	465,275
LIDL	3	140,881	1	1,152	139,729
Sale at railway stations	42	3,312,572	43	3,690,276	-377,704
Sale at bus stations	27	3,689,410	27	4,251,544	-562,134

*2008 - for the period of whole 52 weeks in 2008 (31. 12. 2007 - 28. 12. 2008)

*2009 - for the period of whole 53 weeks in 2009 (29. 12. 2008 - 3. 1. 2010)

In terms of outlets in selling points according to main business activity of agents the sales ratio in 2009 is as follows:



A few years growth of revenues via newsagents topped market share of post offices. The revenues reached level of 34.38 million Euros (16.27%) and were slightly higher than revenues in the post offices (34.29 million Euros). Betting agencies raised their market share from 9.5% to 10.5%. Regular ŠK and TJ outlets increased their share from 7.5% to 8.5%. In general only revenues earned in news agents increased (+ 0.8 million in Euros). The other revenues decreased.

Online outlets are situated in 789 towns and villages of Slovak Republic (last year it was 782, in 2007 753 towns and villages).

Agents

SLOVENSKÁ POŠTA, a.s., Banská Bystrica has been the biggest business and key partner for a long time. Its revenues reached 34.29 million Euros. After 5 years of continual revenue growing, the revenues decreased by 3.37 million Euros (-8.96%) on the previous year's figure. Despite of it, online outlets share remained on 16.2% as the last year. Number of active terminals was 451 (including 15 terminals at regional directories) during 2009. At the end of year, the number reached 447 terminals. There were no significant changes in TOP 50 Agents in 2009. Most of TOP Agents decreased their revenues on the last year's figure. NIKÉ, s.r.o., HANDYMAN, s.r.o., KREDIT SERVIS, s.r.o., TJ DRUŽBA PIEŠŤANY, A.A. TIP, s.r.o., FORTUNA SK, a.s., increased sales growth. Each agent of GG GROUP 16, news agents (KAPA DAB, s.r.o. ROYAL PRESS, s.r.o., TOPAS, s.r.o., KAPA PRESS, s.r.o.) reported sales growth. They expanded number of their outlets in highly effective premises, mainly in chain stores and new objects. Total number of active terminals for the group was 93 at the end of year. In 2008, it was 81 terminals.

All of TOP 50 the most significant agents together raised revenue 105.39 million Euros via 965 active terminals (40.1% share on terminals), total revenue in value of 105.39 million Euros (49.9% share on total revenues). In 2008, TOP 50 agents raised 111.77 million Euros (SKK 3.71 billion), previous year's share of 48.5%.

Terminal Efficiency

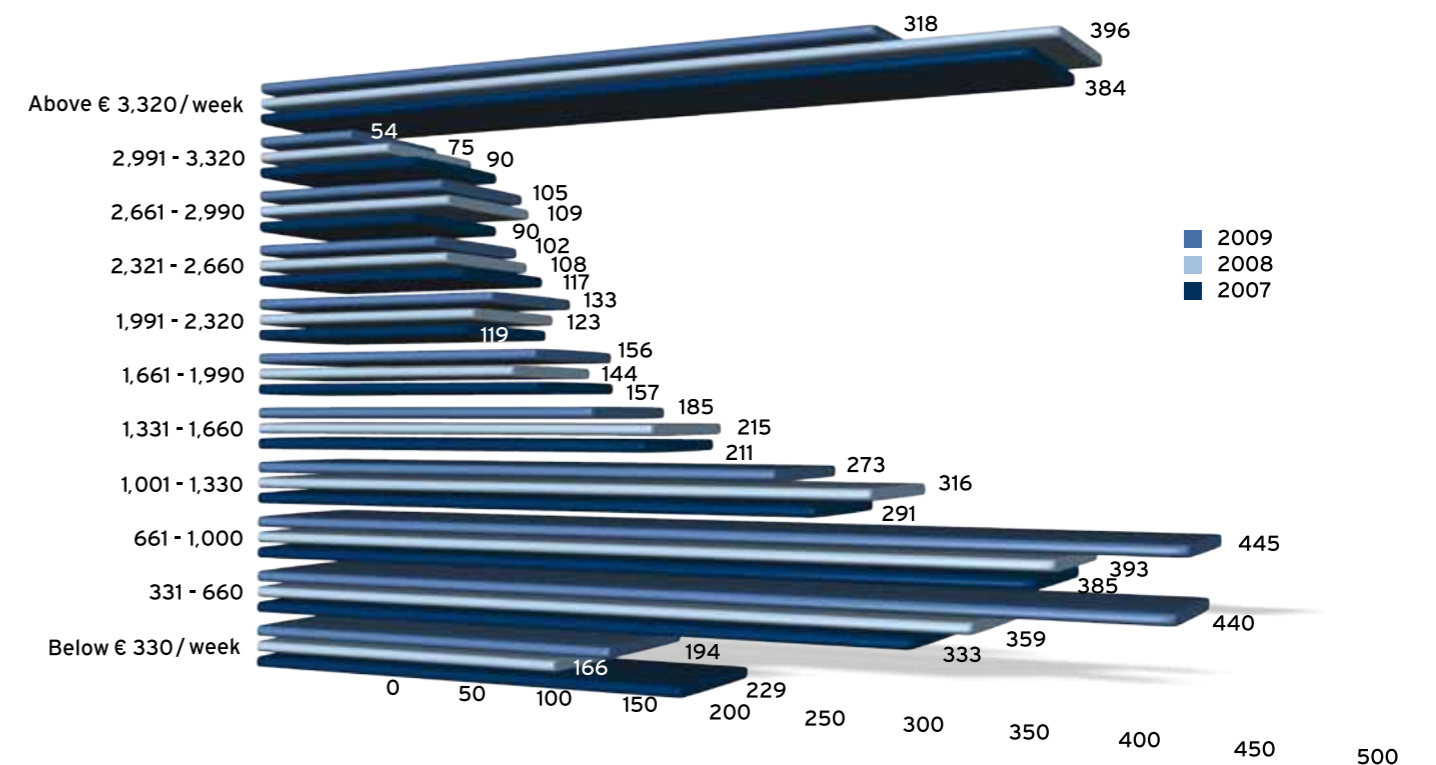
The total terminal efficiency in business network of 2009 influenced circumstances of adopting of new currency, new units' prices of products and general commercial measures in the first weeks of dual regime. This was stressed by more careful customers' behavior relating to the general economic crisis. Although a number of terminals did not affect the business network, a slight decrease of revenues showed in each sales point, mainly in historically strong outlets.

Number of terminals decreased in four of the highest categories of average weekly revenue. Category of average sale above 3,320 Euros per active week decreased number of terminals by 78 on last year's figure, from 396 to 318. Its share on yearly revenues decreased by almost 7 percentage points to 40%. Total of 50 top terminals of the year in the business network (2% of all) decreased by 2.6 million Euros but their share on yearly revenues was 11% which is the same as last year.

On the other hand, the number of terminals with sales of less than 330 Euros per week increased to 194. Total average sale per week and active terminal in 2009 decreased by more than 12%, from 1985 Euros to 1,715 Euros.

Efficiency coefficient of online outlets		2009	2008
Average total sales per active terminal and active week		1,715 €	1,958 €
Number of terminals with average week sales and more	Number	841	822
	Total sale	174,951,640 €	162,073,813 €
	Total revenue share	70.4%	70.3%
Number of terminals with sales of more than 3,320 Euros per week (more than SKK 100,000 per week)	Number	318	396
	Total sale	84,944,981 €	109,012,256 €
	Total revenue share	40.2%	47.3%
Number of terminals with sales of less than 330 Euros per week (less than SKK 10,000 per week)	Number	194	181
	Total sale	1,489,708 €	1,372,441 €
	Total revenue share	0.7%	0.6%
Yearly revenues of the best terminal of the year		642,426 €	789,461 €
Yearly revenues of the second best terminal of the year		11,897 €/t	15,182 €/week
Total of top terminals in the year		607,767 €	657,832 €
Total of top 50 terminals yearly revenues in year		23,033,441 €	25,612,371 €

Number of terminal according to average sale in Euros





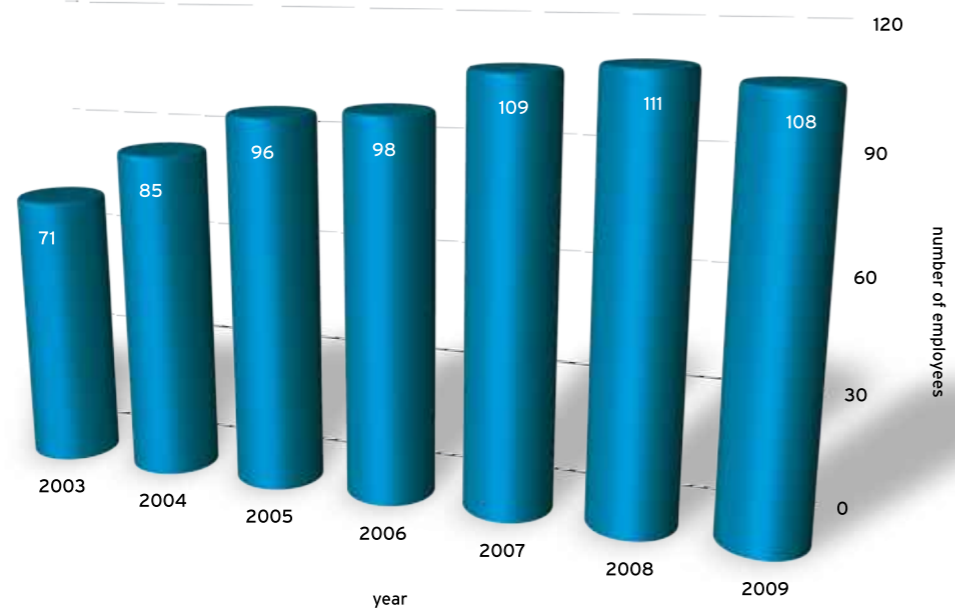
How we work with people

How We Work With People

Human Resources

The company employed 108 employees on December 31st, 2009. In year-to-year comparison of December 31st, 2008 the number of employees was 111. On January 1st, 2009 the number of employees was 107 as four fixed term employments were terminated on December 31st, 2008.

At the end of 2009, there were 54 women and 54 men of the whole employees. At the end of 2008, the company employed 56 women and 55 men.



During 2009, six new employees started to work in the company. Five employees terminated their employment on December 31st, 2009. One employee is on the maternity leave and two employees are on the parental leave.

Education

In 2009, the same as previous year, the company continued to support qualification growth of its employees. In 2009 the company invested 23,247.87 Euros in educations, an increase of 1,743.90 Euros on 2008 figure (21,503.97 Euros).

The company organized:

- lectures and courses mainly in the area of economy relating to legislation change due to adopting of Euro currency;
- professional training;
- english courses.

Social Policy

Within frame of social policy, the company followed the approved social budget for 2009. Social funding of 2009 was 28,477.36 Euros.

Social fund means were spent for:

- contribution for catering of employees;
- contribution for drinking regime in summer months;
- contributions for special occasions.

From company costs, in the area of care for employees there were paid out financial means for 132,307.76 Euros and they were used for:

- preventive health care for night-shift employees;
- catering of employees;
- preventive health care for other employees;
- additional retirement savings.

Our products



Our products

Product Portfolio

TOTAL WAGERS

Gross wagers (GW) in the history of the company according to types of games and non-lottery revenues in Euros

Year	Number lotteries of LOTO	Number lotteries of KENO	Betting games/ Special Bingo	Internet games	Instant lotteries/ Total	TIPOS gross wagers gambling games Total	Non-lottery products/ Total
1993	28,464,065		767,896			29,231,961	
1994	18,758,135		259,527			19,017,662	
1995	24,073,126	3,818,213				27,891,339	
1996	18,038,049	27,743,347	1,846,013			47,627,408	
1997	18,488,250	27,154,358	9,108,233		2,354,141	57,104,981	
1998	26,455,629	31,116,942	8,798,553		6,929,219	73,300,343	
1999	27,363,928	31,729,824	6,728,886		14,425,612	80,248,251	
2000	34,834,820	31,013,520	6,520,686		15,731,129	88,100,156	
2001	33,551,200	31,315,681	6,308,188		19,577,242	90,752,311	
2002	32,457,692	33,385,179	5,414,754		14,365,465	85,623,090	
2003	34,112,855	37,719,621	6,771,022		12,541,974	91,145,471	5,831,848
2004	41,114,989	39,508,341	5,384,613		11,877,249	97,885,192	12,035,061
2005	59,764,126	43,679,751	4,170,020	7,411,547	11,897,580	126,923,025	15,817,115
2006	57,458,276	46,706,421	2,960,735	45,035,048	15,678,616	167,839,097	35,230,820
2007	91,454,634	53,487,977	2,158,155	92,507,429	16,103,001	255,711,196	42,283,187
2008	116,780,720	57,439,539		104,042,334	14,562,074	292,824,666	48,098,540
2009	103,366,478	54,310,474		131,097,540	15,400,830	304,175,322	39,501,004
Total	766,536,972	550,129,188	67,197,281	380,093,898	171,444,132	1,935,401,471	198,797,575

Number Lotteries



LOTO



Launch date: April 15th, 1957

Short description:

- number LOTO lottery 6 out of 49;
- drawing of winning numbers of 1st and 2nd draw is conducted twice a week on Wednesday and Sunday (until 27th week in 1999 on Sunday only);
- six numbers are drawn from a set of individual numbers in the range of 1 - 49, as well as a further bonus number;
- gross wagers are composed of a multiple of accepted bets and a price for one bet
- a price for a wager of one bet on both 1st and 2nd draws (double bet) is 0.65 Euro (until December 31st, 2008 the price was SKK 20);
- a prize pool is 50% of the gross wagers of a given game for particular betting period, it is divided by equal ratio for prize pool of 1st and 2nd draw;
- a prize pool is divided into a winning sums for particular winning categories as follows (since 32nd week of 2000);

Category	Number of matches	Distribution of prize pool
I.	6	32%
II.	5 + 1	6%
III.	5	9%
IV.	4	13%
V.	3	40%

- JACKPOT - shifting of accumulated funds, allocated for the 1st winning category into the betting period when the prize in 1st winning category is reached. Since January 1st, 2009 JACKPOT is guaranteed in minimum amount of 300,000 Euros;
- since October 1st, 2002 the name of the lottery changed from ŠPORTKA into LOTO;
- since 2003 a premium game relating to last winning number of JOKER was introduced;
- since November 2004 accepting bets via Internet;
- playing via SMS since June or November 2009.

LOTO	2009	2008
Wagers in €	86,609,089	97,940,461
% of share on total wagers	28.47	33.45

JOKER



Launch date: 1992

Short description:

- a bet on the last six digits of ticket number, additional game bounded to number lottery LOTO;
- drawing is conducted twice per week on Wednesday and Sunday (before 27 week 1999 only on Sunday);
- gross wagers are composed of a multiple of accepted bets and a wager price for one bet;
- a wager price is 0.30 Euro (until December 31st, 2008 it was SKK 10);
- a prize pool is 50% of gross wagers for corresponding betting period;
- a prize pool is divided into winning sums for particular categories as follows:

Category	Number of matched numbers	Distribution of prize pool in €
I.	6	A rest of total amount allocated for prizes is € 6,600 minimum
II.	5	3,300
III.	4	330
IV.	3	33
V.	2	3.30

- JACKPOT - shifting of accumulated funds, allocated for the 1st winning category, into the betting period when the prize in 1st winning category is reached;
- Since October 1st, 2002 the name of the number lottery ŠANCA was changed into JOKER;
- Since February 2006 accepting bets via Internet;
- playing via SMS since June or November 2009.

JOKER	2009	2008
Wagers in €	5,982,180	6,914,176
% of share on total wagers	1.97	2.36

LOTO 5 z 35



Launch date: 1967

Short description:

- a number lottery of LOTO type where you bet 5 numbers out of 35 numbers;
- drawing is organized once per week on Sunday, 5 winning numbers are drawn;
- gross wagers are composed of a multiple of accepted bets and a price for one bet;
- a price for a wager for one bet is 0.30 Euro (before 36 week 2007 price was SKK 8, up to Dec. 31st, 2008 price was SKK 10);
- a prize pool is 50% of gross wagers for corresponding betting period;
- a prize pool is divided into winning sums for particular winning categories as follows:

Category	Number of matched numbers	Distribution of prize pool
I.	5	50% from a rest of prize pool
II.	4	50% from a rest of prize pool
III.	3	fixed prize of € 3.30

- JACKPOT - shifting of accumulated funds, allocated for the 1st winning category, into the betting period when the prize in 1st winning category is reached;
- since Oct. 1st, 2002 the name of the lottery MATES changed into LOTO 5 z 35;
- since November 2004 accepting bets via Internet;
- playing via SMS since June or November 2009.

LOTO 5 z 35	2009	2008
Wagers in €	2,011,107	2,228,580
% share in total wagers	0.66	0.76

EUROMILIÓN



Launch date: 2004

Short description:

- a number lottery of LOTO type with powerball and combined matrix 7/35 and 1/5;
- drawing is organized once per week on Friday;
- 7 LOTO numbers are drawn and one winning powerball number;
- gross wagers are composed of a multiple of accepted bets and a price for one bet;
- a price of a wager for one bet is 1 Euro since January 1st, 2009;
- a prize pool is 50% of gross wagers for corresponding betting period;
- a prize pool is divided into winning sums for particular winning categories as follows:

Category	Number of matches Loto/Powerball	Distribution of a prize pool
1. category	7 + 1	18%
2. category	7 + 0	4%
3. category	6 + 1	4%
4. category	6 + 0	5%
5. category	5 + 1	5%
6. category	5 + 0	5%
7. category	4 + 1	7%
8. category	4 + 0	13%
9. category	3 + 1	16%
10. category	0 + 1	23%

- JACKPOT - shifting of accumulated funds, allocated for 1st winning category, into the betting period when the prize in 1st winning category is reached;
- since November 2004 accepting bets via Internet;
- playing via SMS since June or November 2009.

EUROMILIÓN	2009	2008
Wagers in €	8,764,102	9,697,502
% share in total wagers	2.88	3.31

KENO 10



Launch date: November 20th, 1995

Short description:

- a number lottery of KENO type, a player bets 1 up to 10 numbers out of 80 numbers;
- drawing is organized every day in a week (till the end of April 1999 without Sunday), 20 winning numbers are drawn;
- in May 2007 a bet KENO PLUS was launched, with KENO PLUS bet a player bets that one of his bet numbers will be drawn as a last one of drawn winning numbers;
- a price of a wager is minimum 0.15 Euro or its multiples up to maximum 3 Euros, at KENO PLUS total wager for one bet is always double of chosen wager, a half of total wager is a wager for a bet without KENO PLUS and a half is a wager for a bet with KENO PLUS;
- a prize is given by combination of bet numbers, number of matches and a wager;
- since November 2004 accepting bets via Internet;
- playing via SMS since June or November 2009.

Number of matches	Number of bet numbers																			
	10		9		8		7		6		5		4		3		2		1	
	A	B	A	B	A	B	A	B	A	B	A	B	A	B	A	B	A	B	A	B
10	200,000x	500,000x																		
9	10,000x	25,000x	50,000x	125,000x																
8	500x	1,250x	2,000x	5,000x	20,000x	50,000x														
7	20x	50x	200x	500x	400x	1,400x	4,000x	10,000x												
6	10x	25x	20x	50x	40x	140x	100x	300x	600x	2,100x										
5	3x	9x	3x	9x	4x	19x	10x	30x	20x	70x	200x	600x								
4		2x		2x	1x	6x	2x	12x	2x	12x	16x	46x	50x	170x						
3		2x		2x		2x		4x	1x	6x	2x	12x	8x	33x	16x	66x				
2		2x		2x		2x		3x		5x		5x	7x	2x	22x	8x	58x			
1		6x		7x		3x		3x		5x		5x	5x		5x	10x	2x	42x		
0	1x		1x		1x		1x		1x											

KENO 10	2009	2008
Wagers in €	25,750,912	26,619,630
% share in total wagers	8.47	9.09

KLUB KENO



Launch date: October 6th, 1997

Short description:

- a number lottery of KENO type, a player bets 1 up to 7 numbers out of 80 numbers;
- drawing of winning numbers is organized every 4 minutes during the betting day which is regularly every day of a week;
- at each drawing 20 winning numbers are drawn;
- minimum wager is 0.30 Euro and its multiples up to maximum wager 1.80 Euro;
- a prize is given by combination of bet numbers, number of matches and a wager.

Number of matches	Number of bet numbers						
	7	6	5	4	3	2	1
7	3,000x						
6	100x	700x					
5	20x	30x	200x				
4	3x	5x	25x	55x			
3		2x	2x	5x	23x		
2				1x	2x	10x	
1							2x
0	1x						

KLUB KENO	2009	2008
Wagers in €	28,559,561	30,819,910
% share in total wagers	9.39	10.53

Scratch Cards >>>

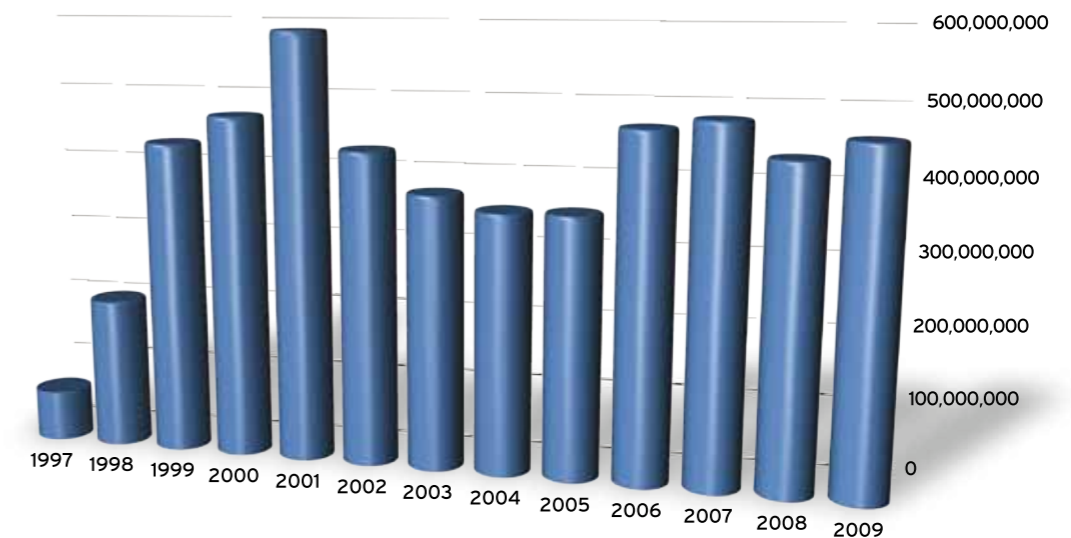
In 2009, the scratch cards started a new phase of their development. A significant change - adopting of new Euro currency in Slovakia caused an absolute overturn in strategy of scratch cards operation such as double growth of number issued lots on 2008, optimizing of emitting volumes, nominal prizes of scratch cards regarding total lot technical and production parameters, a change of winning structure as well as sale periods of particular emissions.

In 2009, we launched 12 new emissions of scratch cards in total volume of 32.750 million tickets.

Total sales of instant lotteries in 2009, without affect of return revenues of active returned tickets, was 15,400,830 Euros which is by 979,848 Euros more as comparable wagers in 2008.

A share of wagers of instant lotteries in total wagers from gambling games for 2009 is 5.06%.

Review of sales in SKK for 1997 - 2009



In 2009 we launched following scratch cards: „ŠŤASTNÁ 7 #90“, „PRASA V ŽITE #91“, „MAGICKÉ PENIAZE #92“, „DIAMANT #93“, „VESELÉ ČÍSLA #94“, „JARNÉ SLNKO #95“, „OHNIVÁ 5 #96“, „LÁSKY ČAS #97“, „LETNÉ HITY #77“, „PSÍČKOVIA #78“, „VIANOČNÁ LOTÉRIA #79“ and „DRAHOKAMY #87“.

Name	Nominal price in €	Volume of emission in pieces	Wagers in € (active) reached in 2009
ŠŤASTNÁ 7 #90	0.30	7,000,000	1,382,100
PRASA V ŽITE #91	0.30	8,000,000	2,159,700
MAGICKÉ PENIAZE #92	1.00	4,000,000	1,713,950
DIAMANT #93	2.00	1,500,000	1,812,500
VESELÉ ČÍSLA #94	1.00	2,250,000	1,653,930
JARNÉ SLNKO #95	2.00	500,000	597,700
OHNIVÁ 5 #96	0.50	4,000,000	1,879,850
LÁSKY ČAS #97	1.00	500,000	454,300
LETNÉ HITY #77	2.00	500,000	444,100
PSÍČKOVIA #78	1.00	2,000,000	860,900
VIANOČNÁ LOTÉRIA #79	3.00	1,000,000	2,031,900
DRAHOKAMY #87	2.00	1,500,000	409,900

ŠŤASTNÁ 7 #90



Period of sale: January 17th, 2009 - January 17th, 2010
 Lot price: 0.30 Euro
 Volume of emission: 7,000,000 pieces

Short description:

- another mutation of successful instant lottery Lucky 7;
- a lot of an instant lottery contains one playing board;
- a prize is determined by three identical symbols in prize value;
- instant prizes are as follows: 0.30; 1; 2; 5; 10; 50; 100; 2,500 Euros or premium prize of 7; 77 and 777 Euros;
- odds of winning: 1 in 4.27.

ŠŤASTNÁ 7 #90	2009
Wagers in €	1,382,100
% share in total wagers	0.46

PRASA V ŽITE #91



Period of sale: January 17th, 2009 - January 17th, 2010
 Lot price: 0.30 Euros
 Volume of emission: 8,000,000 pieces

Short description:

- an instant lottery in five colour mutations;
- a lot contains one playing board covered by scratch layer;
- a prize is determined by three identical symbols in prize value;
- instant prizes are as follows: 0.30; 1; 3; 5; 15; 20; 50; 100; 1,000 Euros;
- a lot with three symbols of "a pig head" obtains the highest possible prize in value of 3,000 Euros;
- odds of winning: 1 in 4.84.

PRASA V ŽITE #91	2009
Wagers in €	2,159,700
% share in total wagers	0.71

MAGICKÉ PENIAZE #92



Period of sale: January 17th, 2009 - December 31st, 2009

Lot price: 1 Euro

Volume of emission: 4,000,000 pieces

Short description:

- an instant lottery with money motive;
- a lot contains one playing board optically divided into two parts WINNING NUMBERS and YOUR NUMBERS;
- the point of the game is to scratch the playing board (both parts) and looking for YOUR number identical with WINNING number, in a case of agreement a player wins corresponding prize with YOUR number;
- instant prizes are as follows: 1; 2; 5; 20; 30; 50; 100; 500; 1,000 Euros;
- a lot offers nearly 6 chances to win;
- with one lot it is possible to win more prizes;
- odds of winning: 1 in 3.77.

MAGICKÉ PENIAZE #92	2009
Wagers in €	1,713,950
% share in total wagers	0.56

DIAMANT #93




Period of sale: February 2nd, 2009 - February 2nd, 2010

Lot price: 2 Euros

Volume of emission: 1,500,000 pieces

Short description:

- instant lottery with gems motive;
- a lot contains one playing board consisting of 6 rows covered by scratch layer. There is one symbol in each line;
- the point of game is to find a diamond symbol  in any of the rows; if so, a player wins corresponding prize;
- with one lot it is possible to win more prizes;
- instant prizes are as follows: 2; 5; 10; 20; 50; 100; 250; 1,000; 15,000 Euros;
- odds of winning: 1 in 3.57.

DIAMANT #93	2009
Wagers in €	1,812,500
% share in total wagers	0.60

VESELÉ ČÍSLA #94



Period of sale: February 23rd, 2009 - February 23rd, 2010

Lot price: 1 Euro

Volume of emission: 2,250,000 pieces

Short description:

- an instant lottery in nine color and numerical mutations;
- a lot contains one playing board covered by scratch layer with three numbers from 1 - 9. Each number determines a prize value;
- the point of game: a player wins if any of the numbers matches with number shown on front of the lot;
- instant prizes are as follows: 1; 3; 5; 15; 30; 50; 100; 1,000; 10,000 Euros;
- odds of winning: 1 in 3.79.

VESELÉ ČÍSLA #94	2009
Wagers in €	1,653,930
% share in total wagers	0.55

JARNÉ SLNKO #95



Period of sale: March 16th, 2009 - June 14th, 2009

Lot price: 2 Euros

Volume of emission: 500,000 pieces

Short description:

- an occasional instant lottery with spring motive;
- a lot contains two playing boards (two games) covered by scratch layer;
- with one lot it is possible to win more prizes;
- point of game: Game 1 - find 3 matching numbers in a row, column diagonal and win a prize hidden under VÝHRA or 2 matching numbers and a Sun symbol and double the amount under VÝHRA. Game 2 - find 3 bee matching symbols and win 25 Euros;
- instant prizes are as follows: 2; 5; 10; 25; 50; 100; 1,000; 20,000 Euros;
- odds of winning: 1 in 3.38.

JARNÉ SLNKO #95	2009
Wagers in €	597,700
% share in total wagers	0.20

OHNIVÁ 5 #96



Period of sale: April 6th, 2009 - April 6th, 2010

Lot price: 0.50 Euro

Volume of emission: 4,000,000 pieces

Short description:

- an instant lottery in tic-tac-toe style;
- a lot contains one playing board covered by scratch layer;
- the point of game is to find 3 matching number 5 symbols in a row, column or diagonal and win a prize hidden under VÝHRA;
- instant prizes are as follows: 0.50; 2; 5; 10; 20; 50; 100; 500; 5,000 Euros;
- odds of winning: 1 in 3.88.

OHNIVÁ 5 #96	2009
Wagers in €	1,879,850
% share in total wagers	0.62

LÁSKY ČAS #97



Period of sale: May 1st, 2009 - September 30th, 2009

Lot price: 1 Euro

Volume of emission: 500,000 pieces

Short description:

- an occasional instant lottery with love motive (May - a time for love);
- a lot contains one playing board covered by scratch layer;
- point of game: a prize is determined by three identical symbols or one heart symbol wins 50 Euros;
- instant prizes are as follows: 1; 5; 10; 50; 100; 1,000 and 10,000 Euros;
- odds of winning: 1 in 3.62.

LÁSKY ČAS #97	2009
Wagers in €	454,300
% share in total wagers	0.15

LETNÉ HITY #77



Period of sale: June 1st, 2009 - August 30th, 2009

Lot price: 2 Euros

Volume of emission: 500,000 pieces

Short description:

- an occasional instant lottery with summer motive;
- a lot contains two playing boards covered by scratch layer;
- with one lot it is possible to win more prizes;
- point of game: Game 1 - to find 3 matching symbols in a row, column diagonal and win a prize hidden under VÝHRA or 2 matching numbers and sun symbol and double the prize. Game 2 - to find 3 bee matching symbols and win 25 Euros;
- instant prizes are as follows: 2; 5; 10; 25; 50; 100; 1,000; 20,000 Euros;
- odds of winning: 1 in 3.38.

LETNÉ HITY #77	2009
Wagers in €	444,100
% share in total wagers	0.15

PSÍČKOVIA #78



Period of sale: August 31st, 2009 - August 31th, 2010

Lot price: 1 Euro

Volume of emission: 2,000,000 pieces

Short description:

- an instant lottery in five mutations with pet motive;
- a lot contains one playing board covered by scratch layer;
- point of game is to find 3 matching amounts or to find 3 paw symbols and win instant prize of 5,000 Euros;
- instant prizes are as follows: 1; 5; 10; 20; 25; 50; 70; 100; 500 and 5,000 Euros;
- odds of winning: 1 in 3.54.

PSÍČKOVIA #78	2009
Wagers in €	860,900
% share in total wagers	0.28

VIANOČNÁ LOTÉRIA #79



Period of sale: October 1st, 2009 - December 31st, 2009

Lot price: 3 Euros

Volume of emission: 1,000,000 pieces

Short description:

- an occasional instant lottery during Christmas holiday;
- a ticket contains three playing boards covered by scratch layer;
- Games:
 - Game 1: to find 3 matching symbols in a row, in a column or in diagonal to win a determined prize;
 - Game 2: to find 3 matching Christmas symbols and win 5 Euros;
 - Game 3: to scratch off Christmas tree and find WINNING NUMBERS and YOUR NUMBERS; if at least one WINNING NUMBER matches to YOUR NUMBER, a player wins corresponding prize;
- instant prizes in values of 3; 5; 10; 20; 25; 50; 70; 100; 500; 1,000; 35,000 Euros;
- a player has 8 chances to win;
- with one lot it is possible to win more prizes;
- odds of winning: 1 in 4.02.

VIANOČNÁ LOTÉRIA #79	2009
Wagers in €	2,031,900
% share in total wagers	0.67

DRAHOKAMY #87



Period of sale: December 1th, 2009 - November 30th, 2010

Lot price: 2 Euros

Volume of emission: 1,500,000 pieces

Short description:

- instant lottery with gems motive;
- a lot contains one playing board optically divided into two parts WINNING NUMBERS (2) and YOUR NUMBERS (8);
- the point of the game is to scratch the playing board (both parts) and looking for YOUR number identical with WINNING number, in a case of agreement a player wins corresponding prize with YOUR number; if a player finds a diamond symbol, he wins 50 Euros;
- with one lot it is possible to win more prizes;
- instant prizes are as follows: 2; 5; 10; 20; 50; 100; 250; 1,000 and 15,000 Euros;
- odds of winning: 1 in 3.57.

DRAHOKAMY #87	2009
Wagers in €	409,900
% share in total wagers	0.14

Internet Games



Short description of games:

- Internet (gambling) games are operated exclusively via Internet network and only on the official web site www.tipos.sk;
- to play Internet games a player must be registered and consequently the operator creates the player's account on the registration and payment portal where from he pays for wagers into Internet games and where he is paid out his prizes;
- transfer of financial means from a player's account into his personal bank account is done by a player through standard commercial banks;
- types and kinds of internet games:
 - a) Internet game TIPKURZ.SK
 - b) Internet games TIPCLUB
 - c) Internet games e-CASINO
 - d) Internet games e-ŽREBY
 - e) Internet game e-BINGO

TIPKURZ.SK

TIPKURZ.SK

Short description:

- Internet fix-odds betting game for sport and social events;
- game was launched in February 2005.

Wagers and prizes of an Internet game TIPKURZ.SK:

TIPKURZ.SK	2009	2008
Wagers in €	17,343,074.80	14,486,350.62
Prizes in €	15,701,047.31	12,793,336.36
Share in prize %	90.53	88.31



e-KLUB KENO

Short description:

- game was launched on February 2006;
- a number lottery of KENO type, a player bets 1 to 7 numbers, 20 numbers are drawn out of 80 numbers;
- a bet is done manually choosing the numbers from gaming board or automatically by random bet, drawing is done by the generator of random numbers;
- a wager is 0.30 Euro for one bet and one drawing, maximum wager is 1.80 Euro and it is limited by the actual amount of a player's account.

Number of matches	Number of bet numbers						
	7	6	5	4	3	2	1
7	3,000x						
6	100x	700x					
5	20x	30x	200x				
4	3x	5x	25x	55x			
3		2x	2x	5x	23x		
2				1x	2x	10x	
1							2x
0	1x						

Wagers and prizes of an internet game e-KLUB KENO:

e-KLUB KENO	2009	2008
Wagers in €	371,165.40	361,150.82
Prizes in €	237,485.60	224,310.27



Internet Roulette

Short description:

- game was launched on May 2006;
- Internet form of a classic alive roulette, there are 37 numbers, a zero included, on the roulette gaming cloth;
- a bet is done by choosing a wager for standard positions (a number, odd or even, low, high, dozens, columns, 4 numbers, 6 numbers etc.) on the roulette gaming cloth;
- a minimum wager is 0.50 Euro, graded by 0.50 Euro, a maximum is limited by the actual amount of a player's account;
- a prize is a multiple of a wager according to the standard roulette matrix.

Wagers and prizes of Internet game ROULETTE:

Internet Roulette	2009	2008
Wagers in €	63,604,937.50	45,491,351.52
Prizes in €	62,170,765.30	44,533,105.28

Internet BLACKJACK

Short description:

- game was launched on May 2006;
- Internet form of a classic card game BLACKJACK;
- a game is played on the table with 7 gaming boxes in the shape of semicircle;
- a player plays against the croupier who offers cards under the direction of a player;
- a minimum wager is 0.50 Euro, graded by 0.50 Euro, a maximum wager is limited by the actual amount of a player's account;
- prizes are multiples of a wager according to the standard Blackjack matrix.

Wagers and prizes of Internet game BLACKJACK:

Internet BLACKJACK	2009	2008
Wagers in €	21,663,155.25	14,088,790.79
Prizes in €	21,075,733.75	13,596,026.32

Internet winning machines - three cylinder and five cylinder

Short description:

- game was launched on May 2006;
- a classic three cylinder or five cylinder wining machine with graphic symbols;
- a wager is 0.50, 1 or 5 Euros;
- prizes are multiples of a wager according to the standard formation of graphic symbols matrix.

Wagers and prizes of internet games 3-cylinder and 5-cylinder wining machines total:

Internet winning machines - three cylinder and five cylinder	2009	2008
Wagers in €	330,018.00	277,805.25
Prizes in €	255,253.50	209,518.13

Internet POKER

Short description:

- game was launched on May 2006;
- Internet form of a classic card game POKER;
- a player plays against the croupier only in one gaming box, a game is played on a poker table;
- a minimum wager is 0.50 Euro, graded by 0.50 Euro; a maximum wager is limited by the actual amount of a player's account;
- prizes are multiples of a wager according to the standard poker matrix.

Wagers and prizes of an Internet game POKER:

Internet POKER	2009	2008
Wagers in €	14,188,192.00	16,341,882.81
Prizes in €	13,847,633.00	16,066,370.53

Internet game e-Texas Hold'em Poker

Short description:

- game was launched on November 2006;
- a specific type of a poker card game enabling two or more players to play against each other on a gaming table, so-called multi-poker;
- players can choose a playing table, join an open table or they can open their own gaming table;
- gaming tables vary according to minimum and maximum wagers from 0.50 to 20 Euros;
- prizes are determined according to standard structure of poker games where a provider asserts the fee from obtained prize.

e-Multipoker	2009	2008
Wagers in €	13,043,648.09	12,529,362.33
Prizes in €	12,768,529.04	12,271,986.22

Zlaté kopýtko



Lot price: 0.30 Euro

Short description:

- Internet game simulating classic lot in an electronic environment;
- an electronic scratch card Zlaté kopýtko has 6 symbols, a prize is determined by three identical symbols;
- a maximum prize is 15 Euros.

Zlaté kopýtko	2009
Wagers in €	104,939.10
Prizes in €	69,023.75



Oslík otras sa



Lot price: 0.30 Euro

Short description:

- Internet game simulating classic lots in an electronic environment;
- an electronic scratch ticket has 6 symbols, a prize is determined by three identical symbols;
- a maximum prize is 15 Euros.

Oslík otras sa	2009
Wagers in €	60,909.60
Prizes in €	44,515.30

Truhlica pokladov



Lot price: 0.65 Euro

Short description:

- Internet game simulating classic lots in an electronic environment;
- an electronic scratch card Truhlica pokladov has 6 symbols, a prize is determined by three identical symbols;
- a maximum prize is 30 Euros.

Truhlica pokladov	2009
Wagers in €	166,268.05
Prizes in €	126,080.60

e-BINGO

Short description:

- game was launched on September 2008 ;
- Internet game was established on graphic simulation of bingo game with accumulating JACKPOT;
- guaranteed JACKPOT is 330 Euros;
- tickets contain combinations of 25 numbers of digits from 1 to 75;
- a price of one ticket is 0.65 Euro;
- a player can buy one up to three tickets for one drawing.

e-BINGO	2009	2008
Wagers in €	221,232.65	59,073.19
Prizes in €	182,235.67	46,872.34

Non - Lottery Products



The TIPOS company provides for its customers except gambling games also non-lottery products and services. The company uses its technological and technical facilities and business network to sell such products and provide such services.



Recharging of EASY credit



Launch date: February 24th, 2003

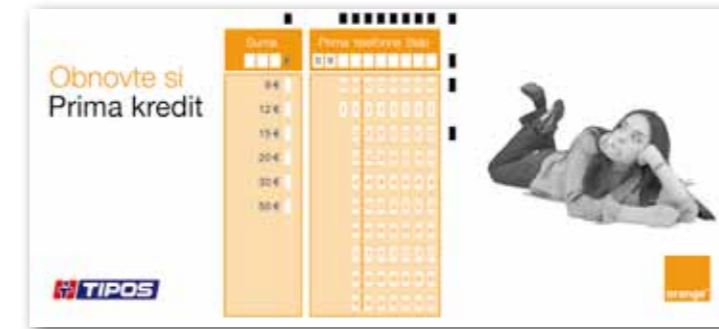
Short description:

- a service enabling the customers of T-Mobile Slovensko, a.s., Bratislava to recharge Easy credit of mobile phones through online terminals at sales outlets of TIPOS in cash;
- price of credit is from 9 Euros (until June 22nd, 2009 - 6 Euros) to 50 Euros;
- recharging is done per filled recharging ticket or by direct oral dictating of details to service person;
- the service is activated after 3 minute since inputting the data, within 3 minutes a client can cancel the order;
- confirmation about recharging comes to the recharged telephone number but also to any other telephone number of any mobile operator in SR by SMS;
- the service provides for customers frequent actual bonuses to their credits.

Sales from recharging of Easy credit, the number of recharges and average sales per one recharging transaction:

EASY	2009	2008
Sales in €	24,792,702	29,107,744
Number of recharges in pieces	2,816,331	3,514,708
Average sales €/pieces	8.80	8.28

Renewal of PRIMA credit



Launch date: September 12th, 2005

Short description:

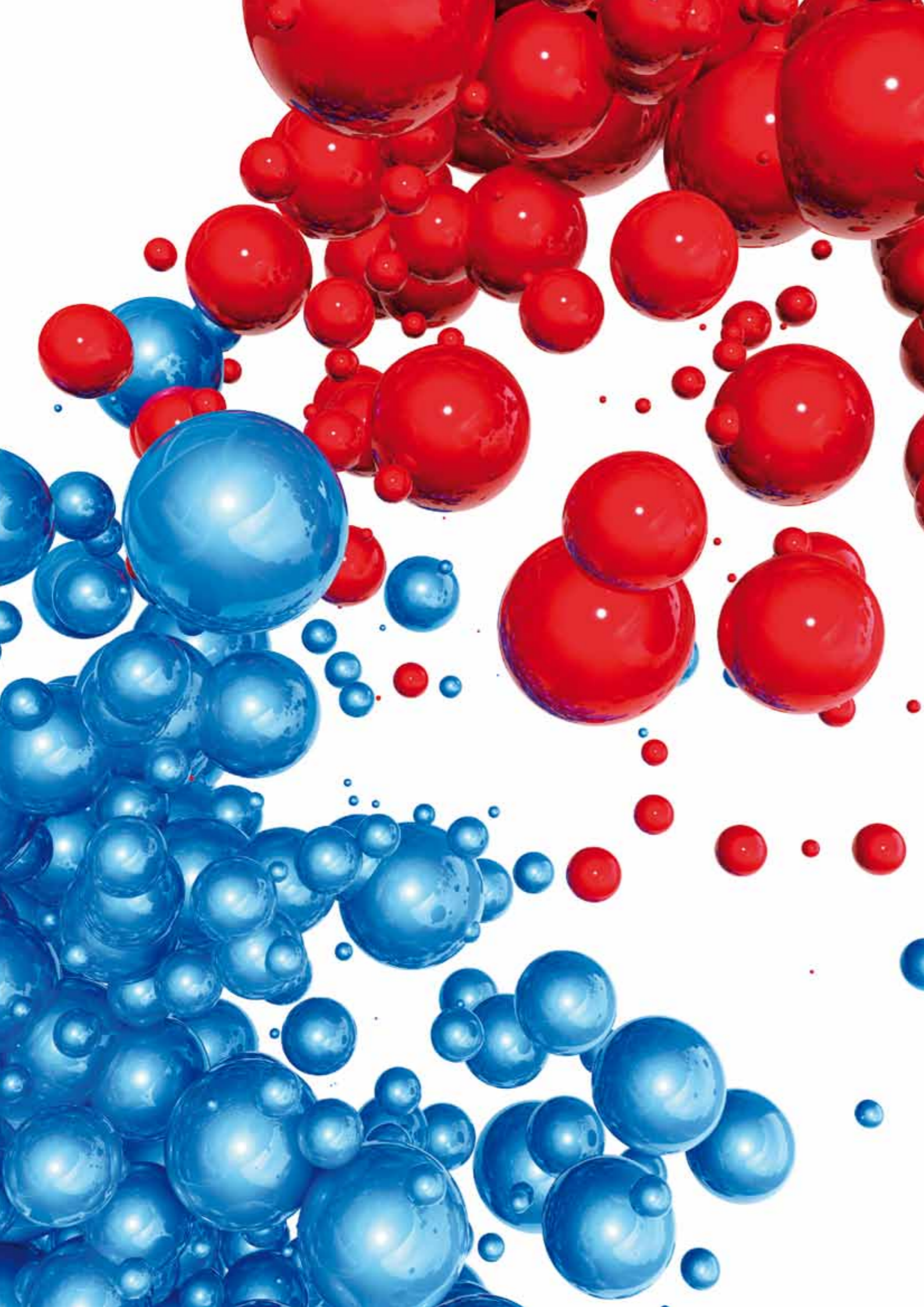
- a service enabling the customers of mobile operator Orange Slovensko, a.s., Bratislava to renew PRIMA credit of prepaid SIM cards of mobile phones through on line terminals at sales outlets of TIPOS in cash;
- recharging sum is from 9 Euros to 50 Euros at six fixed levels;
- recharging is done through filled recharging ticket or by direct oral dictating of date to a service person;
- the service is activated after 3 minutes since imputing data, within 3 minutes a client can cancel the order;
- a client is informed about recharging of a credit on recharged telephone number by SMS;
- with given service customers are provided with bonuses to their credits.

Sales from recharging of Prima credit, the number of recharges and average sales per one recharging transaction:

PRIMA	2009	2008
Sales in €	14,708,302	18,990,796
Number of recharges in pieces	1,519,951	2,512,250
Average sales in €/pieces	9.68	7.56



Distribution channels



Distribution Channels

In 2009 company, TIPOS introduced to its players a technological specialty - playing number lotteries via SMS. The service is operated in cooperation with T-Mobile Slovensko, a.s. from June 2009 and in cooperation with Orange Slovensko, a.s., since November 2009.

TIPOS offers its products and services to gaming public via three distribution channels:

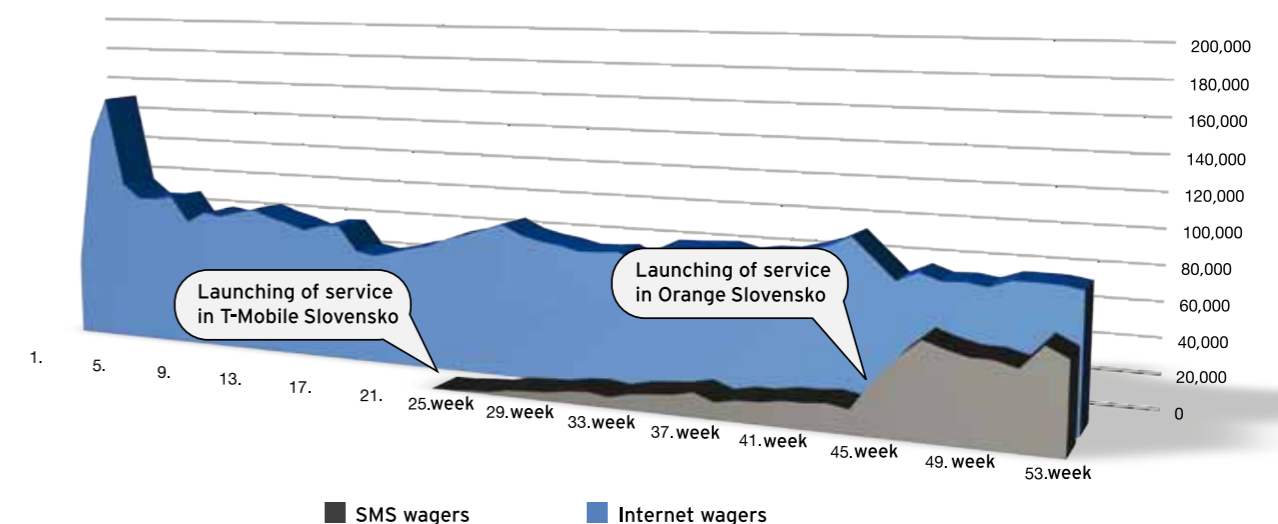
- Sales outlets (sale of numerical lotteries and scratch cards).
- Internet (numerical lotteries e-Tip, sport bets TIPKURZ.SK, e-Casino, e-Scratch cards, TIPCLUB, e-Bingo).
- via SMS (number lotteries but KLUB KENO).

Launching of playing via SMS has many benefits:

- Besides playing via SMS, a contingent prize can be verified and paid directly to the player's account. A player will be notified on the winning via SMS as well as additional information how to collect the prize.
- The clients do not need any special applications besides their mobile phones, do not need to visit outlets or pay with bankcards, etc.
- New service is easy and rustic. All customers of both operators T-Mobile and Orange Slovakia can use it.
- Playing via SMS is up to Responsible Gaming Framework standards, players may not be under age of 18.

Playing via SMS has become popular among the players since its launching despite of some limitations (in 2009 one bet per SMS was allowed) documented in the following graph:

Wagers via SMS and Internet in €



We support good things



We try to play responsibly

We support good things

Sponsoring, humanitarian activities

TIPOS, národná lotériová spoločnosť, a.s. has supported activities in the area of charity, humanitarian help as well as all-society projects in health care, culture and sport. Within the help in 17 years of our existence we have provided support to various organizations and foundations and contributed to many projects in a form of sponsoring.

In 2009 we paid to the Government in Lottery Duty more than 29 million Euros. Effective source creation for Good Causes such as health care, social help, humanitarian help, creating, development, protection and renewal of cultural values, support of art and culture, education, training, sport development, environment issues.

In 2009, we focused on education of responsible play. We are committed to safe playing environment, protection and education of players and that is why we continued to work with national centre for information, advice and practical help regarding the social impact of gambling and applied responsible play principles to every day activities of the company.

In 2009, TIPOS supported development of sport activities and events in Slovakia. Within partnership our company contributed to Slovnaft Extra League in ice-hockey as well as announcing of the best ice-hockey players Golden Puck 2009. Another important event to mention is ATP tournament Challenger, exhibition tennis match Tennis Classic among players such as Henri Leconte, Goran Ivanišević, Karol Kučera and Miroslav Mečíř.

We continue to support International Race of Dog Teams in Donovaly, Bratislava Marathon and motor sport competitions.

We donated money for reconstruction of historical sights and cultural events. The most important activity was financial help for renovation and reconstruction of Slovak cultural heritage listed in UNESCO.

We focused on other projects such as International Film Festival in Bratislava, various musical events and concerts (Leonard Cohen, Lord of the Dance, Eurovision Song Contest, Mamma Mia musical, Macy Gray, Lenny Kravitz, Morandi, Backstreet Boys, ZZ Top, Pet Shop Boys, Anastacia and Desmond with Kalinka).

In charity we cooperated with organizations and foundations that try to help to patients with cancer. One of the most important projects we supported was cooperation with Europacoln Slovensko, a charity center that provides help to people affected by bowel cancer, raises awareness, and supports prevention.

We try to play responsibly

Responsible play

The target of TIPOS is to operate its games to be attractive and fun to their players. The company is committed to operate in a socially responsible way and not in a way that is detrimental to the vulnerable.

TIPOS is a member of European Association of Lottery and Betting Companies (EL) and World Lottery Association (WLA). Within these associations there are programs supporting responsible play that reflect a new world-wide need of greater players protection and their education.

TIPOS Company in May of 2007 accepted European Responsible Gaming Standards together with other EL members. For the approach in 2009, the company was awarded Responsible Gaming Framework Certificate of 1st level by WLA.

TIPOS works closely on programs oriented on players' protection and supports projects of responsible play. The company is committed to inform its players about responsible play rules, possible risks relating to gambling games and to give practical advice how to play responsibly, i.e. to keep gaming under control. The company works with centers for information, advice and practical help regarding the social impact of gambling, to put measures in place to protect the player and offer help and advice to keep the player playing in the right way.

Intentions of the company are:

- players must be 18+
- playing National Lottery games should be entertaining and fun and is not investing money
- to inform player about possible risks of gambling
- to inform them about help and prevention possibilities
- to keep players playing responsibly

TIPOS Company provides responsible play training to its employees as well as to its business partners. The web site www.tipos.sk is being regularly updated. The company issued an information booklet with necessary data and manuals to operate the terminals. Some editing was done on the web site to provide a player with a detailed overview of his transactions on his account. Measures were adopted to prevent underage and risk play.

Since 2007, TIPOS Company works closely with Slovak Association of Abstainers that dedicates its activities to gambling issues inclusive of impact on a human being. It helps and advises on how to play responsibly.

Our plans



Our plans

2010 Intentions and targets

Year 2010 will be important for the company in terms of keeping up with excellent results of years 2008 and 2009. Last year the company was awarded Responsible Gaming Framework Certificate of 1st level by WLA. In 2010 we intend to continue what we have started and to fulfill requirements of 2nd level certificate.

Regardless the world economic crisis, in 2010 we expect the present trend of numerical lotteries products demand will remain the same. We will do our best to raise the Lottery Duty for Good Causes and will develop the marketing strategies within this frame. Numerical lotteries portfolio will not change. We achieved accessibility and visibility of our products for individual target groups via implementation of playing via SMS that has an increasing tendency.

In 2010, TIPOS Company plans to develop successful segment of Internet-based games in all of its parts. In the area of Internet sport bets - TIPKURZ.SK we prepared a whole bunch of news responding a general development in this area. We will extend betting options, we will start to accept bets on actual events during their happening. In Internet casino and other casino games, we have done some changes that will bring player closer and will be more entertaining and exciting for him.

In the area of scratch cards in 2010, we intend to extend business partners portfolio (scratch cards suppliers). Besides a stable partner from GB - Scientific Games International there will be two more supplying companies: from USA - Gtech Printing Corporation and from India - Eagle Press Private Limited. Scratch cards operation strategy in 2010 will obtain increasing of number of issued lots with introduction of new products with interesting game elements for players. We plan to optimize nominal prices of lots and their volumes.









Where to find us

Contacts

2009 Annual Report of TIPOS Company is intended for use of shareholder of the company, business partners, employees, general gaming, professional and amateur public.

If you are interested, you can read and download the actual and previous annual reports from our website www.tipos.sk in a section About company.



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